



2022 In-House Excellence Award Winners

Best in Show

"One Step Closer™ COVID-19 Vaccination Campaign"
CVS Health / Heart Haus

In-House Agency of the Year

In-House Agency of the Year Winner
Volt Studio, Molson Coors In-house Agency

In-House Agency of the Year Finalist
The Content Studio at PepsiCo Beverages North America

In-House Agency of the Year Finalist
Upwork

Best Collaborative Effort

Category Grand Prize Winner

"Better with Pepsi"
The Content Studio at PepsiCo Beverages North America

Category Winner

"Play Never Ends"
Logitech, Inc

Category Winner

"The Perfect Fit Campaign"
Upwork

Best Media Plan

Category Grand Prize Winner

"Maybelline New York: Defining our Brows and Streaming Success"
L'Oreal

Category Winner

"Leveraging a Shift in Audio Consumption Behavior to Drive Product Sample Sell-Out"
PepsiCo Beverages North America

Category Winner

"How T-Mobile Exceeded Expectations with Its 5G Home Internet Launch"
T-Mobile

Branded Content

Category Grand Prize Winner

"Frito-Lay 'Twas the Night Before Super Bowl"
Frito-Lay

Category Winner

"SPLASH BLAST TIKTOK CAMPAIGN & #THESPLASHDANCE CHALLENGE"
BlueTriton Brands

Category Winner

"The Unofficial Official Beer of Cobra Kai"
Volt Studio, Molson Coors In-house Agency

Business to Business Marketing

Category Grand Prize Winner

"HP Notebooks. Work Better."
HP Inc.

Category Winner

"Wake & Make"
Upwork

Category Winner

"The Perfect Fit Campaign"
Upwork

Experiential (in-person and virtual)

Category Grand Prize Winner

"Smoothest Grill"

Volt Studio, Molson Coors In-house Agency

Category Winner

"This Beach is a Coupon"

Propel (Swoop) & OLIVER

Category Winner

"Kinetic Sand x Dan Lam"

Spin Master and L&C NYC

Internal Communications

Category Grand Prize Winner

"Podcast"

Valley Bank

Category Winner

"Chevron Intranet Website Redesign"

Chevron Corporation

Category Winner

"Move On What Matters"

Deloitte

Significant Results

Category Grand Prize Winner

"One Step Closer™ COVID-19 Vaccination Campaign"

CVS Health / Heart Haus

Category Winner

"Barefoot Cellars and OREO Thins"

E & J Gallo Winery

Category Winner

"Tabitha Brown Sunshine Seasoning"

McCormick & Co

Socially Responsible

Category Grand Prize Winner

"LIFEWTR Life Unseen"

The Content Studio at PepsiCo Beverages North America

Category Winner

"Pepsi - SWAC Conference Sponsorship"

The Content Studio at PepsiCo Beverages North America

Category Winner

"Bai Boost Good Energy Bot"

Bai

Liquid Sunshine, Keurig Dr Pepper

Integrated Campaign

Category Grand Prize Winner

"One Step Closer™ COVID-19 Vaccination Campaign"

CVS Health / Heart Haus

Category Winner

"Inspiration4 Campaign"

ALSAC / St. Jude Children's Research Hospital®

Category Winner

"Brand Design Refresh"

Merrell

Out of Home

Category Grand Prize Winner

"This Beach is a Coupon"

Propel (Swoop) & OLIVER

Category Winner

"Citibike No Kid Hungry Fall OOH Activation"

Citibank

Category Winner

"Fewer Stitches"

Highmark Health

Social Media

Category Grand Prize Winner

"LIFEWTR Life Unseen"

The Content Studio at PepsiCo Beverages North America

Category Winner

"Tweetstorm"

The Original Donut Shop

Liquid Sunshine, Keurig Dr Pepper

Category Winner

"What Would You Do for Gen X"

U-Studio (Klondike) & OLIVER